



**The Chartered  
Institute of Logistics  
and Transport**

**CHARTERED INSTITUTE OF LOGISTICS AND TRANSPORT**

**INTERNATIONAL ADVANCED DIPLOMA IN LOGISTICS AND TRANSPORT**

**ADIP02 LEADERSHIP & STRATEGIC MANAGEMENT**

**SEPTEMBER 2021**

Instructions to Candidates

Candidates are advised to spend NOT more than 45 minutes on each question.  
Credit will be given for citing relevant examples.

**3 HOURS**

**Answer 4 Questions only**

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**QUESTION 1**

'*Strategic Plan* has to be drawn as per the tailor-made requirements for each Logistics and Transport company'. As a newly appointed Strategic and Leadership manager at CILT Haulage Trucks and Buses, draft a conceptual model for creating a '*strategic plan*' for the company to survive in this current business environment? **(25 marks)**

**QUESTION 2**

There are a considerable number of laws and regulations that directly affect transport and Logistics businesses in the economy of Zimbabwe. Choose a transport company you are familiar with and evaluate the key Regulations that affect their businesses. **(25 marks)**

**QUESTION 3**

Using empirical evidence, evaluate the performance of the inter-regional transport development initiatives. **(25 marks)**

**QUESTION 4**

Drawing evidence from studies done in the SADC region, propose both soft and hard transport policy measures that are needed to achieve transport efficiency in Zimbabwe? **(25 marks)**

**QUESTION 5**

Describe the framework of strategic and leadership management. **(25 marks)**