



**The Chartered
Institute of Logistics
and Transport**

CHARTERED INSTITUTE OF LOGISTICS AND TRANSPORT

INTERNATIONAL DIPLOMA IN LOGISTICS AND TRANSPORT

DP01 MANAGEMENT IN LOGISTICS & TRANSPORT

SEPTEMBER 2021

Instructions to Candidates

Candidates are advised to spend NOT more than 45 minutes on each question.
Credit will be given for citing relevant examples.

3 HOURS

Answer 4 Questions only

Question 1

Discuss five factors that play a key role in determining the structure of an organisation.

(25 marks)

Question 2

Using practical examples within the logistics and transport environment discuss how Michel Porter's 'Five Forces' analysis tool can be applied to assess the competitive environment.

(25 marks)

Question 3

'Within a company where culture, systems and procedures are well established, changes are often difficult to implement because of the onerous task of persuading the grievied employees to understand the value of the changes'. Using the Kübler-Ross Model discuss the five stages of grief that employees go through when changes are introduced in an organisation.

(25 marks)

Question 4

Analyse the external environmental factors that are likely to impact on the success of a logistics and transport company in Zimbabwe.

(25 marks)

Question 5

Explain the following sources of finance.

- i. Ordinary shares **(5 marks)**
- ii. Preference shares **(5 marks)**
- iii. Debentures **(5 marks)**
- iv. Mortgages **(5 marks)**
- v. Venture capital **(5 marks)**