

**INTERNATIONAL ADVANCED DIPLOMA IN LOGISTICS AND TRANSPORT**

**ADIP-02: Leadership and Strategic Management**

**December 2021**

**Note to Candidates**

**The aim of this paper is to establish a learner’s understanding of the general principles and applications involved in Leadership and Strategic Management. Candidates are encouraged to write critically and make use of relevant examples where applicable.**

# Duration 3 HOURS

# Instructions to Candidates

**Answer any 4 Questions in Section**

**Question 1**

Identify and explain the risks of collaborating with a competing rail or bus operator to share bus or train capacity following losses when operating independently. Suggest how you would manage the risks. **(25 marks)**

**Question 2**

*Leadership is one of the most essential ingredients for entrepreneurial success yet it is conceptually elusive*.’ (Wickham, 2000). Discuss **(25 marks)**

**Question 3**

Citing examples in the Supply Chain Logistics and Transport industry discuss the notion that the idea behind benchmarking is to improve performance and encourage innovation and best practices**. (25 marks)**

**Question 4**

Critically discus the claim that many African Transport businesses collapse soon after the death of their founders? **(25 marks)**

**Question 5**

What measures can a Supply Chain Manager take in order to deal with resistance to change to the operations of an organization? **(25 marks)**