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 **INTERNATIONAL ADVANCED DIPLOMA IN LOGISTICS AND TRANSPORT**

**STRATEGIC CONTEXT ADIP01**

**FEBRUARY 2022**

# 3 HOURS

**Instructions to Candidates**

* Answer any **four** questions
* Questions may be answered in any order
* Allocation of marks is indicated alongside each question
* Credit will be given for citing relevant examples
* Write legibly

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**Question 1**

Your company is considering engaging in global sourcing. With reference to Third Party Logistics discuss the significance of outsourcing as a competitive strategic initiative. **(25 marks)**

**Question 2**

Discuss how the seven wastes outlined by Taiichi Ohno (1988) could be used to develop and implement a system to monitor and evaluate industrial performance to ensure compliance with the respective industry standards or legislation. **(25 marks)**

**Question 3**

1. How would you assess the business risks associated with a strategic proposal for an organisation of your choice? (20 marks)
2. Outline the contingency plan/s that may be implemented to mitigate the risks. **(5 marks)**

**Question 4**

With reference to the Southern African Development Community (SADC) discuss the potential logistics and transport challenges arising from the effects of COVID19 on a supply chain of your choice as well as strategic measures that can be taken to address the challenges. **(25 marks)**

**Question 5**

1. What is the purpose of stakeholder mapping in the context of change management. **(5 marks)**
2. Discuss the following stakeholder mapping tools.
3. The Power/Dynamism Matrix **(10 marks)**
4. The Power/Interest Matrix **(10 marks)**

**Question 6**

Write notes on the following market structures:

1. Monopoly **(8 marks)**
2. Oligopoly **(7 marks)**
3. Cartel **(5 marks)**
4. Monopsony **(5 marks)**