



**The Chartered  
Institute of Logistics  
and Transport**

**INTERNATIONAL ADVANCED DIPLOMA IN LOGISTICS AND TRANSPORT**

**STRATEGIC CONTEXTS: ADIP-01**

**NOVEMBER 2021 EXAMINATION**

**Instructions to Candidates**

- Duration of examination: **3** hours
- Answer any **four** questions
- Questions may be answered in any order
- Allocation of marks is indicated alongside each question
- Credit will be given for citing relevant examples
- Write legibly

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**Question 1**

‘Climate change is a major challenge facing the world today and, arguably, industrial activity is one of the leading causative factors of climate change’. Discuss the process and import of an Environmental Impact Assessment (EIA) in mitigating the consequences of industrial activity with particular reference to the logistics and transport industry. **(25 marks)**

**Question 2**

‘The development of a strategy to enable an organisation to operate effectively in a global environment must take into consideration the implications of the main globalisation drivers that may impact on its operations’. Discuss **five** globalisation drivers that a logistics and transport company in Zimbabwe seeking to be a global player needs to consider when crafting its strategy. **(25 marks)**

### **Question 3**

Examine how the following would encourage business continuity and internal sustainability:

- a) Training and development **(13 marks)**
- b) Physical resource strategies **(12 marks)**

### **Question 4**

Discuss the following financial indicators highlighting their significance in strategic decision making:

- a) Debt/Equity Ratio **(5 marks)**
- b) Price/Earnings Ratio **(5 marks)**
- c) Earnings Yield **(5 marks)**
- d) Dividend Yield **(5 marks)**
- e) Return on Capital Employed Ratio **(5 marks)**

### **Question 5**

Identify a company of your choice within the logistics and transport industry and discuss how you would use the Balanced Scorecard as a strategic management tool to monitor and assess the company's performance. **(25 marks)**

### **Question 6**

Using Porter's Five Forces, how you would evaluate the structure and profit potential of the road freight transport industry in Zimbabwe? **(25 marks)**

**End of Examination**