



**The Chartered
Institute of Logistics
and Transport**

INTERNATIONAL ADVANCED DIPLOMA IN LOGISTICS AND TRANSPORT

ADIP-02: Leadership and Strategic Management

December 2021

Note to Candidates

The aim of this paper is to establish a learner's understanding of the general principles and applications involved in Leadership and Strategic Management. Candidates are encouraged to write critically and make use of relevant examples where applicable.

Duration 3 HOURS

Instructions to Candidates

Answer any 4 Questions in Section

Question 1

Identify and explain the risks of collaborating with a competing rail or bus operator to share bus or train capacity following losses when operating independently. Suggest how you would manage the risks. **(25 marks)**

Question 2

Leadership is one of the most essential ingredients for entrepreneurial success yet it is conceptually elusive. (Wickham, 2000). Discuss **(25 marks)**

Question 3

Citing examples in the Supply Chain Logistics and Transport industry discuss the notion that the idea behind benchmarking is to improve performance and encourage innovation and best practices. **(25 marks)**

Question 4

Critically discuss the claim that many African Transport businesses collapse soon after the death of their founders? **(25 marks)**

Question 5

What measures can a Supply Chain Manager take in order to deal with resistance to change to the operations of an organization? **(25 marks)**