

INTERNATIONAL DIPLOMA IN LOGISTICS AND TRANSPORT

Transport and Society DIP12

NOVEMBER 202I EXAMINATION

Instructions to Candidates

- Duration of examination: 3 hours
- Answer any **FOUR** questions
- Questions may be answered in any order
- Allocation of marks is indicated along each question
- Credit will be given for citing relevant examples
- Write legibly

Question 1

Explain how population structure and distribution impacts on transport planning in your country. (25).

Question 2

Discuss the main contribution of market research to organizational profitability. (25).

Question 3

Examine the changes in travel patterns in your country in the last 20 years and provide reasons for these changes. (25).

Question 4

Examine how knowledge of social classes in society affect transport provision. (25).

Question 5

Discuss the harmful effects of transport on the environment and suggest possible mitigatory measures. (25).