



**The Chartered
Institute of Logistics
and Transport**

INTERNATIONAL DIPLOMA IN LOGISTICS AND TRANSPORT

INTERNATIONAL BUSINESS

DIP14

NOVEMBER 2022 EXAMINATION

Instructions to Candidates

- Duration of examination: **3 hours**
 - Answer **four** questions
 - Questions may be answered in any order
 - Allocation of marks is indicated along each question
 - Credit will be given for citing relevant examples
 - Write legibly
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Question 1

Consider an international supply chain of your choice and discuss how the combined use of modes of transport enables the international supply chain to meet the needs of customers effectively.

(25 marks)

Question 2

A local Zimbabwean company has decided to source its raw materials from China. Discuss the key external factors that the company should consider in developing an appropriate international supply chain strategy.

(25 marks)

Question 3

With reference to a company of your choice explain how you would develop a Business Continuity Management (BCM) plan, **(25 marks)**

Question 4

‘Suppliers are an integral part of enabling companies to achieve strategic objectives’. Assess how a company of your choice can develop full effective partnerships in order to enhance efficiency of its supply chains. **(25 marks)**

Question 5

‘Information is the ‘glue’ that binds the supply chain together and is a key enabler of effective working methods’. From this background, discuss the significance of management information reports in enhancing the performance of global supply chains. **(25 marks)**