



**The Chartered
Institute of Logistics
and Transport**

INTERNATIONAL CERTIFICATE IN LOGISTICS AND TRANSPORT

BUSINESS THEORY

M1-L3

NOVEMBER 2022

Instructions to Candidates

- Duration of examination: **2.30 hours**
 - **Answer any FOUR questions**
 - Questions may be answered in any order
 - Allocation of marks is indicated along each question
 - Credit will be given for citing relevant examples
 - Write legibly
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Question 1

Distinguish between logistics and supply chain Management. **(25 marks)**

Question 2

Explain the effects of poor cash flow management in an organisation and how it can be corrected. **(25marks)**

Question 3

A big organisation cannot do without a Public Relations Office (r).
Discuss why **(25 marks)**

Question 4

A big transport company wishes to re-fleet by 50 haulage trucks. Identify and explain at least three possible sources of funding for the cause. **(25 marks)**

Question 5

Give a detailed account of how the Profit & loss account and balance sheet can be used as instruments to explain a business performance. **(25 marks)**