CERTIFICATE IN LOGISTICS AND TRANSPORT

BUSINESS APPLICATION

M2-L3

November 2022

Note to Candidates

Candidates are advised to spend NOT more than 60 minutes in Section A and not more than 40 minutes on each question in Section B.

Instructions to Candidates

- Duration of examination: **2.30 hours**
- **Answer ALL Questions in Section A and any THREE questions in Section B**
- Questions may be answered in any order
- Allocation of marks is indicated along each question
- Credit will be given for citing relevant examples
- Write legibly

Section A COMPULSORY

Read the following case study and answer the question, which follows:

D&R Enterprises has been facing challenges to sell its plastic products they are specializing in, in the industry. Some of the challenges are being caused by manual work they are doing due to lack of Information Technology in their Business Applications.

Question 1

Explain to D & R enterprises how IT application in Business can improve their operations?

(40 marks)

Section B   Answer any THREE questions

Question 1

Discuss and apply the importance of Business Applications in Logistics and Transport

(20 marks)

Question 2

Write brief notes on the importance of at least 5 Business Applications in the Transport system.   **(20 marks)**

Question 3

Explain how Rail, Air and passenger Transport systems can make use of Business Applications to improve their efficiency   (**20 marks)**

Question 4

Business Applications can be a panacea for economic growth in the Logistics and Transport Sector. Discuss how?   **(20 marks)**