



**The Chartered
Institute of Logistics
and Transport**

INTERNATIONAL CERTIFICATE IN LOGISTICS AND TRANSPORT

GLOBAL LOGISTICS

010-L3

JUNE 2023

Note to Candidates

Candidates are advised to spend NOT more than 60 minutes in Section A and not more than 40 minutes on each question in Section B.

Instructions to Candidates

- Duration of examination: **2.30 hours**
 - **Answer ALL Multiple Choice Questions in Section A and any FOUR questions in Section B**
 - Questions may be answered in any order
 - Allocation of marks is indicated along each question
 - Credit will be given for citing relevant examples
 - Write legibly
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SECTION A

(20 marks)

1. Branding involves three of the following except_____.
- A. Logo
 - B. Design
 - C. Mission statement
 - D. Contract

2. The objectives of packaging is to:_____.
- A. To facilitate storage and handling
 - B. To promote product protection
 - C. To identify product and provide information
 - D. All of the above
3. RITA stands for_____
- A. Research and Information Technology Administration
 - B. Return on Investment Technology Administration
 - C. Reduced and Innovative Technology Administration
 - D. Returned and Innovative Technology Administration
4. In order to maximise the efficiency of supply chains there is need to ensure that reverse logistics _____ are compatible with normal flows of commodities and products.
- A. Flows
 - B. Channels
 - C. Processes
 - D. Rules
5. Operational issues have the following attributes _____
- A. Bulk purchasing
 - B. Warehousing
 - C. Transportation
 - D. Handling equipment

6. The main objective of just in time is_____
- A. An inventory management method in which goods are received from suppliers as they needed
 - B. To reduce inventory holding costs and increase inventory turn over
 - C. A system that aims to achieve zero inventories with many manufacturing supply chains
 - D. None of the above
7. Poor setting up right payment terms with your customers can lead to ----- in your business.
- A. Non payment
 - B. Loss
 - C. Poor cash flow
 - D. Disputes
8. A letter of credit _____a bank to make a payment upon evidence that a contract or some agreed work has been satisfactorily completed.
- A. Gives
 - B. Correct
 - C. Authorises
 - D. Asks
9. A bill of exchange has 3 parts which are_____.
- A. The Drawer, the Buyer, and the Payee
 - B. The Drawee, the buyer, and the bank
 - C. The customer, the receiver, and the sender
 - D. The consignor, the consignee, and the receiver

10. Effects of seasonality includes three of the following except _____
- A. Raw as the season changes, raw materials and food stuffs are sourced from where they are in the season and where access is possible
 - B. Seasonality is the increase and decrease in volumes of goods shipped around the world to meet seasonal demands.
 - C. Movement of toys and gifts items for festive periods like drinks, foodstuffs and their component products in the summer and even perhaps the movement of different types of the clothing to meet seasonal changes
 - D. We must accept that different cultures allow different standards and so the trade of animals skins or some drugs may be permitted by some countries.
11. Human rights affects trade in so far that many countries will not trade with other countries that have a record of human rights violations history or issues such as
- A. Child Labour
 - B. War
 - C. Barter Trade
 - D. Political Affiliation
12. Meteorology and weather conditions also affect world trade by acting to limit the _____
- A. Movement of goods
 - B. Droughts
 - C. Global warming
 - D. Low carbon sources
13. _____ are often implemented to restrict the volumes of certain goods into and out of countries and regions in order to ensure that fair trade is possible and that domestic production is not damaged by high levels of imports.
- A Trade embargos
 - B Tariffs and quotas
 - C Trade limitation
 - D Fickle and fragile nature

14. Pipelines carry _____

- A. Oil
- B. Meat
- C. Coal
- D. Frozen chicken

15. Characteristics of road transport _____

- A. Door to door capacity
- B. Major polluters
- C. Road vehicle
- D. Mode of transport

16 Which one is a correct characteristic of Water transport infrastructure

- A. Docks, harbours and ports
- B. Harbours and road ports
- C. Ports, airports, and canals
- D. Clearing offices and bus stops

17. Ro-Ro means _____

- A. Roll on Rear on
- B. Rear off Rear on
- C. Roll on Roll off
- D. Reel on Real off

18. Which one is a disadvantage of air transport?

- A. Is the fastest means of transport over long distances
- B. Air transport is unable to carry items of unusual dimensions
- C. It uses natural ways
- D. Volumes of freight by air are continuously rising

19. A service provider is a 3PL provider which offers customers advanced value added service such as:

- A. Real time gross
- B. Tracking and tracing
- C. Warehousing
- D. Pick and pack

20. 4PL has no real physical assets, they only act to ____ ____ ____ the supply chain in question

- A. Pick and pack
- B. Warehousing
- C. Deliveries and operating national distribution centers
- D. Design, develops, improve or support

SECTION B

Answer any FOUR questions

QUESTION 1

Explain the relevant factors that drive change to globe trading patterns. **(20 marks)**

QUESTION 2

State the suitability of road and rail transport as a mode of transport of the supply chain. **(20 marks)**

QUESTION 3

Briefly explain the difference between groupage services and breaking bulk services in the global supply chains. **(20 marks)**

QUESTION 4

State the importance of planning when trading globally. **(20 marks)**

QUESTION 5

Define an Agent and state the roles and duties they perform in global supply chains.

(20 marks)