



**The Chartered
Institute of Logistics
and Transport**

INTERNATIONAL DIPLOMA IN LOGISTICS AND TRANSPORT

INTERNATIONAL BUSINESS

DIP14

JUNE 2023

Instructions to Candidates

- Duration of examination: **3 HOURS**.
- Answer **FOUR** questions.
- Questions may be answered in any order.
- Allocation of marks is indicated along each question.
- Credit will be given for citing relevant examples.
- Write legibly.

Question 1

'Historically, a major factor impacting upon international trade has been the policy of governments in supporting exports whilst seeking to restrict imports through the imposition of both tariff and non-tariff barriers to trade.' Discuss the core principles underpinning the role of the World Trade Organisation in the liberalisation of international trade. **(25 marks)**

Question 2

'The Covid 19 pandemic highlighted how interconnected the world is'. Consider the foregoing statement and discuss the major challenges and crises facing global supply chains. **(25 marks)**

Question 3

'Given the competitiveness of the global market place, effective procurement is a key element in driving down costs and maximising operational efficiency within the supply chain'. Within the context of the foregoing statement discuss and evaluate the utility of the tendering process of procurement. **(25 marks)**

Question 4

Discuss the following categories of risk that are associated with electronic commerce:

- i. Security risks **(5 marks)**
- ii. Systems failures **(5 marks)**
- iii. System misuse **(5 marks)**
- iv. Loss of reputation **(5 marks)**
- v. Legal risk. **(5 marks)**

(Total 25 marks)

Question 5

An international shipper is always faced with the decision making burden regarding the choice of the mode of transport to engage. With reference to air, rail, and road transportation discuss the issues that an international shipper would consider in relation to modal choice. **(25 marks)**