



**The Chartered
Institute of Logistics
and Transport**

INTERNATIONAL CERTIFICATE IN LOGISTICS AND TRANSPORT

**BUSINESS THEORY
M1-L3**

JUNE 2023

Note to Candidates

Candidates are advised to spend NOT more than 60 minutes in Section A and not more than 30 minutes on each question in Section B.

Instructions to Candidates

- Duration of examination: **2.30 hours**
 - **Answer any FOUR questions**
 - Questions may be answered in any order.
 - Allocation of marks is indicated along each question.
 - Credit will be given for citing relevant examples.
 - Write legibly.
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Question 1

Explain the difference between logistics and supply chain management.
(25 marks)

Question 2

Discuss the role of Public Relations in an organisation that you are familiar with.
(25 marks)

Question 3

Identify four stakeholders who have an interest in financial performance of a company and state why.
(25 marks)

Question 4

Explain in detail how financial performance of a company can be measured.
(25 mark)

Question 5

A supply chain of products can function better if activity of warehousing is removed.
Discuss.
(25 mark)