



**The Chartered
Institute of Logistics
and Transport**

INTERNATIONAL CERTIFICATE IN LOGISTICS AND TRANSPORT

BUSINESS THEORY

M1-L3

FEBRUARY 2023

SUPPLEMENTARY EXAMINATION

Instructions to Candidates

- Duration of examination: **2:30 hours**
 - **Answer any FOUR questions**
 - Questions may be answered in any order
 - Allocation of marks is indicated along each question
 - Credit will be given for citing relevant examples
 - Write legibly
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Question 1

Evaluate different techniques for managing working capital in an organisation. **(25 marks)**

Question 2

Explain how inventory can be classified in a warehouse. **(25 marks)**

Question 3

You have just secured employment in a large transport company. Justify the key transport information technology systems that you are going to introduce in your organisation.

(25 marks)

Question 4

Describe the corporate social responsibilities that can be carried out by a logistics and transport company of your choice. **(25 marks)**

Question 5

'A logistics and transport company is facing a number of operational challenges'. Explain in detail how the 4Ps of marketing can be used to address its problems. **(25 marks)**