

INTERNATIONAL CERTIFICATE IN LOGISTICS AND TRANSPORT SUPPLY CHAIN OPERATIONS

07-L3

Instructions to Candidates

- Duration of examination: 2.30 hours
- Answer any FOUR questions.
- Questions may be answered in any order
- Allocation of marks is indicated along each question
- Credit will be given for citing relevant examples
- Write legibly

QUESTION 1

a) State the seven operational processes in a supply chain.
b) Name five parts of the operations and supply chain process.
c) Write short notes on the main aspects of operations and supply chain.
d) Define the term supply chain performance.
(7 marks)
(6 marks)
(7 marks)
(7 marks)

QUESTION 2

Differentiate between operations management and supply chain management. (25 marks)

QUESTION 3

- a) Examine the need for reverse movements in a supply chain. (10 marks)
- b) Describe the types of products that are moved upstream in a supply chain.

(15 marks)

QUESTION 4

Explain the benefits of technology in supply chain management. (25 marks)

QUESTION 5

Define the product life cycle and explain its concept with examples. (25 marks)