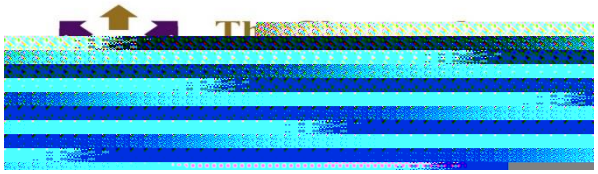

INTERNATIONAL ADVANCED DIPLOMA IN LOGISTICS AND TRANSPORT

STRATEGIC CONTEXT

ADIP01

NOVEMBER 2023

Instructions to Candidates

- Duration of examination: **3 hours**
- Answer any **FOUR** questions.
- Questions may be answered in any order.
- Allocation of marks is indicated alongside each question.
- Credit will be given for citing relevant examples.
- Write legibly.

Question 1

ó Whilst economic advantages may be available by operating in a global context and many economies of scale can be gained, there can be factors that affect the parent business in a negative mannerô .

Explore the principal issues which may have negative effects on the global operations of a company. **(25 marks)**

Question 2

ó The key inputs into the transformation or produ natural resources, capital and information are deemed to be the differentiator between organisationsô

Discuss how these resources may give an organisation sustainable competitive advantage. **(25 marks)**