INTERNATIONAL ADVANCED DIPLOMA IN LOGISTICS AN

LEADERSHIP AND STRATEGIC MANAGEMENT

ADIP02

November 2023

Note to Candidates

The aim of this paper is to establish your in de applications involved in Leadership and Strategi encouraged to make use of relevant examples wher

Instructions to Candidates

- Duration of examination: **3 hours**
- **ANSWER FOUR (4) QUESTIONS**
- **QUESTION ONE (1) IS COMPULSORY**
- Questions may be answered in any order
- Allocation of marks is indicated alongside each question
- Credit will be given for citing relevant examples
- Write legibly

COMPLUSORY

QUESTION 1

"Zimbabwe needs a Business Excellence Model not only as a symbol of national pride, but as a way of life when conducting business to achieve regional and global competitiveness. In laying the foundation for establishing business excellence three foundation pillars are neededô

a) Identify and evaluate the importance of each of these three foundational pillars considered essential in laying the foundation for establishing Logistics and Transport business excellence in Zimbabwe. **(9 marks)**

b) Give an account of the activities to be undertaken if each of the three pillars are to be effectively deployed in the implementation and attainment of Business Excellence in Zimbabwe. **(16 marks)**