



INTERNATIONAL DIPLOMA IN LOGISTICS AND TRANSPORT

MANAGEMENT IN LOGISTICS AND TRANSPORT

DIP01

NOVEMBER 2023

Instructions to Candidates

- Duration of examination: **3 hours**
 - Answer **FOUR** questions.
 - Questions may be answered in any order.
 - Allocation of marks is indicated along each question.
 - Credit will be given for citing relevant examples.
 - Write legibly.
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QUESTION 1

“To manage is to forecast and plan, to organise, to command, to co-ordinate and to control,” (Henri Fayol, 1916). Identify a company of your choice within the logistics and transport industry and discuss the foregoing statement. **(25 marks)**

QUESTION 2

‘Both training and development should be seen as on-going elements of any employment or career and all staff members need to be trained or developed throughout their careers’. With particular reference to the logistics and transport industry consider the foregoing statement and discuss the role and impact of training and development on the effective management of a company. **(25 marks)**

QUESTION 3

Grant, (1998) argued that once the analysis of the external environment had been undertaken, then sustainable competitive advantage was obtained through the analysis and development of the organisation's internal environment. Discuss how, according to Grant (1998), an organisation may use its resources and capabilities to support and sustain its competitive advantage. **(25 marks)**

QUESTION 4

Discuss the following sources of finance.

- i. Ordinary shares **(5 marks)**
- ii. Preference shares **(5 marks)**
- iii. Debentures **(5 marks)**
- iv. Mortgages **(5 marks)**
- v. Venture capital **(5 marks)**

QUESTION 5

'Culture is about the shared values and beliefs that exist within the organisation.' Using practical examples, discuss the sources from which these values and beliefs can arise and how the culture of an organisation is moulded. **(25 marks)**