

INTERNATIONAL INTRODUCTORY CERTIFICATE IN LOGISTICS AND TRANSPORT INTRODUCTION TO LOGISTICS

INTRO-M1

Instructions to Candidates

- Duration of examination: 2.30 hours
- Answer ALL Questions in Section A and any THREE questions in Section B
- Questions may be answered in any order
- Allocation of marks is indicated along each question
- Credit will be given for citing relevant examples
- Write legibly.

SECTION A

COMPLUSORY

QUESTION 1

ESTION 1	
(a) What are the six rights of logistics.	(6 marks)
(b) List the importance of logistics.	(6 marks)
(c) By giving practical examples, define the following terms.	
(i) Inbound logistics	(4 marks)
(ii) Outbound logistics	(4 marks)
(iii) Reverse Logistics	(4 marks)
(d) Explain the following terms:	
(i) PESTLE	(7 marks)
(ii) SMART	(5 marks)

(iii) SWOT (4 marks)

SECTION B

Answer any THREE questions.

QUESTION 1

Explain in detail what a logistics company must do to ensure that the 6Rs of logistics are achieved in that organization. (20 marks)

QUESTION 2

Identify organizations that can be part of a logistics company's supply chain and their individual contribution to success of that company. (20 marks)

QUESTION 3

Explain in detail the concept of party logistics clearly bringing to the fore benefits that accrue to supply chains. (20 marks)

QUESTION 4

Logistics is the most important element in supply chain management. Discuss (20 marks) (20 marks)