



CILT AFRICA FORUM

ZIMBABWE 2024

Unlocking Africa's Wealth
through Logistics & Transport

Chartered Institute of Transport & Logistics

CILT International

The 17th ANNUAL AFRICA FORUM

SPONSORSHIP BROCHURE



**The Chartered
Institute of Logistics
and Transport**

Elephant Hills Resort,
Victoria Falls Zimbabwe
22nd - 24th April 2024

The 17th ANNUAL

AFRICA FORUM

Unlocking Africa's Wealth through Logistics & Transport

22nd - 24th APRIL



2024

Sponsorship Packages

If you want to increase your brand awareness and reach a niche market of transport and logistics experts, you should consider our sponsorship packages. We have different options to suit your needs and goals, such as Bronze, Silver, Gold, and other forms of sponsorship. Each option comes with its own perks and advantages, most importantly our aim is to provide all with the opportunity to select the level and method of involvement that best fits them.

Gold Package

\$USD 6 500

- You will have the opportunity to deliver a keynote speech at one of the main sessions, where you can share your insights and vision for the future of transport and logistics.
- You will receive two complimentary tickets for your representatives or guests to join the main conference. 20% discount will be offered for any additional person.
- Your organisation logo will be featured as a "Gold Sponsor" on all pre-event and event day materials, both online and offline, such as:
 - Conference website (with a link to your website)
 - Event day signs and stage background at the conference venue
- You can include your company materials in the delegate gift bags, which will be given to all attendees.
- You can provide a short (2-minute) video to be played on the main stage of the conference during breaks and right before the start of the main session. Your video will be shown along with other sponsor videos.
- You will get a sponsored post on the conference's social media channels, where you can reach a broader audience and generate more interest in your brand.

Contact Details

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Email: events@ciltzim.org.zw

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Silver Package

\$USD 5 000

Your logo and company name are displayed on the conference stage backdrop, lanyards, and badges.

- One complimentary delegate passes to attend the conference; 15% discount will be offered for any additional person.
- A speaking opportunity at one of the conference sessions, where you can share your expertise and insights on a relevant topic;
- A sponsored post on the conference's social media channels, where you can reach a wider audience and generate more interest in your brand.

Bronze Package

\$USD 3 500

- Your logo and company name displayed on the conference website, brochure, and banners;
- One complimentary delegate pass to attend the conference;
- A 10% discount on additional delegate passes for your staff or guests;
- A sponsored post on the conference's social media channels, where you can reach a wider audience and generate more interest in your brand.

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Catering Packages

Exclusive Sponsorship of IVP Dinner 24th April 2023. We are pleased to offer the opportunity for an organisation to sponsor and host a conference networking dinner.

- Your organisation is seen as the exclusive “host” for the dinner
- Three course dinner for conference speakers and delegates
- The opportunity for a representative from your organisation to introduce the dinner.
- Exclusive branding at the dinner venue on a banner
- 2 places at the dinner reserved for your guests or representatives
- 1 complimentary delegate place for organisation representatives to attend the main conference.



Sponsorship of Welcome Cocktail Reception

22 April 2024

Your organisation is seen as the exclusive “” host” for the cocktail reception
An hour-long cocktail reception for conference speakers and delegates

- The opportunity for a representative from your organisation to welcome the guests.
- Exclusive branding at the reception venue on a banner
- 2 places at the reception reserved for your guests or representatives
- 1 complimentary delegate place for organisation representatives to attend the main conference.

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Other Forms of Sponsorship



Sponsor a session

→ You can sponsor a session at the conference. This will give you an opportunity to showcase your brand and expertise to the attendees. You can also provide branded materials or other giveaways.



Sponsor a meal or break

→ You can sponsor a meal or break during the conference. This will give you an opportunity to network with attendees while they enjoy their meal or break. You can also provide branded materials or other giveaways.



Sponsor a networking event

→ You can sponsor a networking event at the conference. This will give you an opportunity to network with attendees in a more relaxed setting. You can also provide branded materials such as name tags, lanyards, or other giveaways.



Sponsor a speaker

→ You can sponsor a speaker at the conference. This will give you an opportunity to showcase your brand and expertise to the attendees. You can also provide branded materials or other giveaways.



Sponsor a contest or giveaway

→ You can sponsor a contest or giveaway at the conference. This will give you an opportunity to showcase your brand and provide attendees with an engaging experience.

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