



**The Chartered
Institute of Logistics
and Transport**

INTERNATIONAL CERTIFICATE IN LOGISTICS AND TRANSPORT

**TRANSPORT PLANNING
08-L3**

**MARCH 2024
SUPPLEMENTARY EXAMINATIONS**

Instructions to Candidates

- Duration of examination: **2.30 hours**
- **Answer any FOUR questions**
- Questions may be answered in any order.
- Allocation of marks is indicated along each question.
- Credit will be given for citing relevant examples.
- Write legibly.

QUESTION 1

Explain the following terms associated with the travel plan.

- | | | |
|------|----------------------------|------------------|
| i) | Corporate support. | (5 marks) |
| ii) | Travel plan Coordinator. | (5 marks) |
| iii) | Base line data. | (5 marks) |
| iv) | Travel plan documentation. | (5 marks) |
| v) | Monitoring and targets. | (5 marks) |

QUESTION 2

Discuss the essence of examining the demographic characteristics and travel patterns. **(25 marks)**

QUESTION 3

- a) 'The current urban public transport market in Zimbabwe can be argued to be a perfect market'. Argue for or against this position. **(10 marks)**
- b) Outline the Traditional Four Stage Transport Model as a tool for the transport planner in transport planning. **(15 marks)**

QUESTION 4

Compare and contrast the different roles of public and private sector in transport planning.

(25 marks)

QUESTION 5

Define a travel plan and explain the features that are found in travel plans.

(25 marks)

QUESTION 6

Describe the four elements of travel plans and cite relevant examples.

(25 marks)