



The Chartered
Institute of Logistics
and Transport

INTERNATIONAL DIPLOMA IN LOGISTICS AND TRANSPORT

**LEADERSHIP & STRATEGIC MANAGEMENT
ADIP02**

MARCH 2024

SUPPLEMENTARY EXAMINATIONS

Instructions to Candidates

- Duration of examination: **3 hours**
- **Answer any FOUR questions.**
- Questions may be answered in any order.
- Allocation of marks is indicated along each question.
- Credit will be given for citing relevant examples.
- Write legibly.

Candidates are advised to spend NOT more than 40 minutes on each question.

Note to Candidates

The aim of this paper is to establish your understanding of the general principles and applications involved in Leadership and Strategic Management. Candidates are encouraged to write critically and make use of relevant examples where applicable.

QUESTION 1

Examine the importance of strong organizational culture within a transport and logistics firm.

(25 marks)

QUESTION 2

'Leadership is one of the most essential ingredients for entrepreneurial success, yet it is conceptually elusive.' (Wickham, 2000).

Discuss.

(25 marks)

QUESTION 3

Identify the risks of collaborating with a competing rail or bus operator to share bus or train capacity following losses when operating independently. Suggest how you would manage the risk.

(25 marks)

QUESTION 4

Undertake a stakeholder mapping of your current employer, using a stakeholder responsibility matrix to identify stakeholders in any collaborative partnership your organization currently has. **(10 marks)**

Evaluate the power and influence of stakeholders to affect the company's strategic decisions. **(8 marks)**

Use the power/interest matrix to map the power of stakeholders. **(7marks)**

QUESTION 5

Map how information flows through the supply chain of which your current employer is a part, clearly identifying business-critical information that drives the daily operation. **(25 marks)**