



**The Chartered
Institute of Logistics
and Transport**

INTERNATIONAL DIPLOMA IN LOGISTICS AND TRANSPORT

**INTERNATIONAL BUSINESS
DIP14**

**MARCH 2024
SUPPLEMENTARY EXAMINATIONS**

Instructions to Candidates

- Duration of examination: **3 hours**
- **Answer any FOUR questions.**
- Questions may be answered in any order.
- Allocation of marks is indicated along each question.
- Credit will be given for citing relevant examples.
- Write legibly.

Candidates are advised to spend NOT more than 40 minutes on each question.

QUESTION 1

‘A successful supply chain strategy should result in the minimisation of cost and the maximisation of added value to the product.’ Consider the foregoing statement and discuss the deliverables that a successful international supply chain must provide. **(25 marks)**

QUESTION 2

‘Supply chain problems, as opposed to major crises can arise from any of a wide range of sources or supply chain disconnects’. Discuss the typical supply chain problems that an international business is likely to contend with. **(25 marks)**

QUESTION 3

Examine the key factors that should be given careful consideration when developing international supply chain strategy. **(25 marks)**

QUESTION 4

- a) Outline the packaging and stowage requirements for the safe carriage of international traffic. **(10 marks)**
- b) Describe any five types of packaging suitable for international carriage. **(15 marks)**

QUESTION 5

‘The Potential Risks inherent in an international supply chain encompass country-based risks, customer-based risks, financial risks and operational risks.’ Discuss. **(25 marks)**