



CERTIFICATE IN LOGISTICS AND TRANSPORT
FREIGHT TRANSPORT OPERATIONS
05-L3
NOVEMBER 2024

Instructions to Candidates

- Duration of examination: **2.30 hours**
 - **Answer any FIVE questions**
 - Questions may be answered in any order
 - Allocation of marks is indicated along each question
 - Credit will be given for citing relevant examples
 - Write legibly
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QUESTION 1

a) Briefly describe the following terms:

- | | |
|--------------------------|------------------|
| i. Reverse Logistics | (3 marks) |
| ii. Demurrage charge | (3 marks) |
| iii. Bill of Lading | (3 marks) |
| iv. Product life cycle | (3 marks) |
| v. Diseconomies of scale | (3 marks) |

b) Calculate the fuel consumption rate per 100 kilometres for a Nisan truck which consumes 200 litres of diesel after travelling 560 kilometres.

(5 marks)

QUESTION 2

Discuss reasons why it can be difficult for a new Freight firm to enter a market where an existing company has a monopoly. **(20 marks)**

QUESTION 3

- a) Outline the advantages and disadvantages of training freight drivers in an organization. **(5 marks)**
- b) Discuss why the owners of a freight private limited company might wish to convert it into a public limited company. **(15 marks)**

QUESTION 4

Examine the factors a multinational freight company might consider when deciding where to locate a new head office in Zimbabwe. **(20 marks)**

QUESTION 5

Discuss FIVE key factors which may influence freight workers' performance at work. **(20 marks)**

QUESTION 6

- a) Identify 3 strengths and 3 weaknesses of road transport. **(6 marks)**
- b) Discuss the main determinants of demand for Freight transport. **(14 marks)**