



The Chartered  
Institute of Logistics  
and Transport

## INTERNATIONAL DIPLOMA IN LOGISTICS AND TRANSPORT

### STRATEGIC NETWORK PLANNING

ADIP03

NOVEMBER EXAMINATION 2024

#### Instructions to Candidates

- Duration of examination: **3 HOURS**
- **Answer any FIVE questions.**
- Questions may be answered in any order.
- Mark allocation is indicated along each question.
- Credit will be given for citing relevant examples.
- Write legibly.

**Candidates are advised to spend NOT more than 40 minutes on each question.**

This paper aims to establish your understanding of the general principles and applications involved in Strategic Network Planning. Candidates are encouraged to write critically and use relevant examples where applicable.

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#### QUESTION 1

Demonstrate how Hyper-competition Strategies can be adopted in an organisation.

**(20 marks)**

## **QUESTION 2**

Deliberate on the concept of Business Process Reengineering. **(20 marks)**

## **QUESTION 3**

'Conflict in corporate groups is highly dysfunctional and should be eliminated at all costs.' Recommend the most appropriate tool and practice that is useful to Strategic networking Leaders in handling conflicts in the logistics and transport industry. **(20 marks)**

## **QUESTION 4**

Discuss how can a logistics and transport business measure the effectiveness of its networking efforts. **(20 marks)**

## **QUESTION 5**

Explain the concept of strategic networking and discuss its importance in a logistics and transport business context. **(20 marks)**

## **QUESTION 6**

Discuss three different strategies a company can use to enhance its networking efforts. **(20 marks)**