



**The Chartered  
Institute of Logistics  
and Transport**

## **INTERNATIONAL CERTIFICATE IN LOGISTICS AND TRANSPORT**

### **TRANSPORT PLANNING**

**08-L3**

### **JUNE 2025 EXAMINATION**

#### **Note to Candidates**

Candidates are advised to spend no more than 40 minutes on each question

#### **Instructions to Candidates**

- Duration of examination: **2.30 HOURS**
  - **Answer FIVE questions**
  - Questions may be answered in any order.
  - Mark Allocation is indicated along each question.
  - Credit will be given for citing relevant examples.
  - Write legibly.
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#### **QUESTION 1**

- a) Give the meaning of the following abbreviations. **(4 marks)**  
BCR, DfT, ITS, and LUTI
- b) List and explain 4 causes that cause demand for transport to vary. **(8 marks)**
- c) Explain how the causes listed in (b) above can cause the demand for transport to vary. **(8 marks)**

## **QUESTION 2**

Explain the changes that can affect operators when they are planning, operating services and routes. **(20 marks)**

## **QUESTION 3**

Explain clearly the stages that are involved in the process of establishing and adopting a transport strategy by a local transport authority. **(20 marks)**

## **QUESTION 4**

- a) 'When considering a strategy or plan to deal with predicted increases in the number of trips being made, there are three broad options available'. List the three options. **(3 marks)**
- b) Briefly describe the processes of the 'Traditional' Four Stage Transport Model. **(8 marks)**
- c) Name two main approaches to the evaluation process. **(2 marks)**
- d) Write down the four strengths of road transport and three weaknesses of air transport. **(7 marks)**

## **QUESTION 5**

Describe the elements of travel planning, showing why they should be kept live until results are achieved. **(20 marks)**

## **QUESTION 6**

Identify and briefly explain the five different types of travel plans you know in the travel planning process. **(20 marks)**