



The Chartered
Institute of Logistics
and Transport

INTERNATIONAL ADVANCED DIPLOMA IN LOGISTICS AND TRANSPORT
STRATEGIC NETWORK PLANNING
ADIP03

JUNE 2025 EXAMINATION

Instructions to Candidates:

- Answer any **FOUR** questions.
 - Questions may be answered in any order.
 - Mark allocation is indicated along each question.
 - Credit will be given for citing relevant examples.
 - Write legibly.
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QUESTION 1

Examine the steps in making a strategic plan.

(25 marks)

QUESTION 2

ZUPCO intends to increase its fleet by 500 buses. Examine the strategic factors to be considered when making such a decision.

(25 marks)

QUESTION 3

Critically evaluate how transport companies like ZUPCO, Air Zimbabwe and NRZ can benefit from collaboration.

(25 marks)

QUESTION 4

Analyse the efficacy of Balanced Scorecard (BSC) as a performance measurement tool.

(25 marks)

QUESTION 5

Citing practical examples, examine how a well-designed logistics network plan will contribute to the overall performance of a company of your choice.

(25 marks)

QUESTION 6

The Product Life Cycle (PLC) and strategy are closely related. Examine the strategic implications of the PLC.

(25 marks)