



**The Chartered
Institute of Logistics
and Transport**

INTERNATIONAL DIPLOMA IN LOGISTICS AND TRANSPORT

MANAGEMENT IN LOGISTICS AND TRANSPORT

DIP01

JUNE 2025 EXAMINATION

Instructions to Candidates:

- Duration of examination: **3 Hours**.
 - **Answer FIVE questions.**
 - Questions may be answered in any order.
 - Mark allocation is indicated along each question.
 - Credit will be given for citing relevant examples.
 - Write legibly.
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QUESTION 1

With reference to logistics and transport operations, explain and distinguish between bounded and unbounded tasks or problems. **(20 marks)**

QUESTION 2

Discuss the importance of managing effectively the 7Ps of the marketing mix in a logistics company of your choice.

(20 marks)

QUESTION 3

'Prioritisation is a powerful skill that helps individuals to take control of their workflow and optimise productivity'. With reference to the Eisenhower Matrix (Urgent-Important Matrix) discuss the significance and process of prioritising tasks by their urgency and importance in the logistics and transport industry.

(20 marks)

QUESTION 4

'With the best will in the world, and the best board, and the best strategic direction in the world, nothing will happen unless everyone down the line understands what they are trying to achieve and give of their best to achieve it.' (Harvey-Jones, 1988.).

Consider the foregoing statement and discuss the utility of employee motivation in achieving an organisation's performance objectives.

(20 marks)

QUESTION 5

With reference to the logistics and transport industry, discuss the significance, strengths and weaknesses of Homogeneous and Heterogeneous Work Groups.

(20 marks)

QUESTION 6

'Budgets are, in essence, an important management document that presents a formalised table of expectations for the financial performance of the forthcoming period, normally yearly'. Consider the foregoing statement and compare and contrast the incremental based budgeting and the zero based budgeting methods.

(20 marks)