



## INTERNATIONAL DIPLOMA IN LOGISTICS AND TRANSPORT

### INTERNATIONAL BUSINESS

#### DIP14

#### JUNE 2025 EXAMINATION

#### Instructions to Candidates

- Duration of examination: **3 Hours**
- Answer **FIVE** questions.
- Questions may be answered in any order.
- Mark Allocation is indicated along each question.
- Credit will be given for citing relevant examples.
- Write legibly.

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#### QUESTION 1

Discuss the external factors that may impact the operations of an international business. **(20 marks)**

#### QUESTION 2

‘The range of risks that may affect an international supply chain can be categorised as country based risks, customer based risks, and financial risks’. Evaluate the potential impact of such risks on a typical international supply chain of your choice. **(20 marks)**

### **QUESTION 3**

Justify the use of a 'hub and spoke' model for international air traffic operations of your choice. **(20 marks)**

### **QUESTION 4**

'Each process within the supply chain is effectively a company asset requiring nurturing, maintenance and regular review of its usefulness in the same way as any other asset'.

Consider the foregoing statement and discuss how you would undertake an effective Business Process Re-Engineering (BPR) exercise in an organisation of your choice. **(20 marks)**

### **QUESTION 5**

Discuss the supply chain problems as well as their corresponding solutions that are encountered by a company of your choice managing an international supply chain. **(20 marks)**

### **QUESTION 6**

'Within the logistics and transport industry the determination of the pricing policy is a key element of financial planning'. Discuss the key factors that should be considered when developing a pricing policy. **(20 marks)**