



**The Chartered
Institute of Logistics
and Transport**

INTRODUCTORY CERTIFICATE IN LOGISTICS AND TRANSPORT

Introduction to Planning and Operation of Freight Transport

INTRO-05

JUNE 2025 EXAMINATION

Instructions to Candidates

- Duration of examination: **2.30 hours**.
 - **Answer any FIVE questions.**
 - Questions may be answered in any order.
 - Mark allocation is indicated along each question.
 - Credit will be given for citing relevant examples.
 - Write legibly.
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QUESTION 1

- a) List any ten characteristics of modern freight Transport. **(10 marks)**
- b) Explain the importance of planning as a management function. **(10 marks)**

QUESTION 2

Using freight related practical examples, discuss any five characteristics of a service.

(20 marks)

QUESTION 3

- a) Explain the difference between fixed costs and variable costs. **(4 marks)**
- b) What is meant by 'Economies of Scale'? **(2 marks)**
- c) Outline the Cross-Docking Operation concept. **(4 marks)**
- d) Explain five factors to consider when selecting the right mode of freight transport **(10 marks)**

QUESTION 4

Given a situation where your freight company is experiencing delays due to traffic congestion affecting critical deliveries, outline and explain a strategic plan to mitigate these delays. **(20 marks)**

QUESTION 5

List and explain five benefits of carrying out freight business transactions through e-commerce. **(20 marks)**

QUESTION 6

Explain the unique features, advantages, and disadvantages of rail transport. **(20 marks)**