



## INTERNATIONAL INTRODUCTORY CERTIFICATE IN LOGISTICS AND TRANSPORT

### INTRODUCTION TO LOGISTICS

#### INTRO-M1

#### JUNE 2025 EXAMINATION

#### Instructions to Candidates

- Duration of examination: **2.30 Hours**.
  - **Answer FIVE questions only.**
  - Questions may be answered in any order.
  - Mark allocation is indicated along each question.
  - Credit will be given for citing relevant examples.
  - Write legibly.
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#### QUESTION 1

- a) Define "supply chain management" and explain its importance in logistics.

**(10 marks)**

- b) List and briefly describe three transportation modes used in logistics.

**(10 marks)**

#### QUESTION 2

Explain the key differences between inbound and outbound logistics.

**(20 marks)**

### **QUESTION 3**

Discuss the impact of technology on modern logistics practices.. **(20 marks)**

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### **QUESTION 4**

Analyze the challenges faced by logistics managers in a global supply chain and suggest strategies to overcome these challenges. **(20 marks)**

### **QUESTION 5**

Discuss the importance of risk management in logistics. **(20 marks)**

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### **QUESTION 6**

Analyze the relationship between customer service and logistics. **(20 marks)**