



INTERNATIONAL CERTIFICATE IN LOGISTICS & TRANSPORT

BUSINESS APPLICATIONS

M2-L3

JUNE 2025 EXAMINATION

INSTRUCTIONS TO CANDIDATES:

- **Answer any FOUR questions.**
 - Questions may be answered in any order.
 - Mark Allocation is indicated along each question.
 - Credit will be given for citing relevant examples.
 - Write legibly.
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QUESTION 1

Explain the benefits of sustainable operations. **(25 marks)**

QUESTION 2

Explain the reasons why performance must be measured. **(25 marks)**

QUESTION 3

Describe the role of management information in the development of organisational policies and objectives. **(25 marks)**

QUESTION 4

A business plan must be SMART. Discuss

(25 marks)

QUESTION 5

Examine the risks associated with the sourcing of funds.

(25 marks)

QUESTION 6

Design an ideal working environment that would motivate all the following people:

- (a) Visual.
- (b) Auditory.
- (c) Kinaesthetic.

(25 marks)