



Press Release – Conference

Kenya Delegation to Join Smarter Mobility Africa in Partnership with GIZ

Johannesburg, South Africa, 15 September 2025 - We're delighted to confirm our continued partnership with **GIZ Kenya's Promotion of e-mobility project**, who will coordinate a diverse delegation of transport professionals to attend **Smarter Mobility Africa 2025** in Johannesburg this **30 Sept – 2 Oct**.

The delegation will include senior representatives from **Nairobi City County**, the Ministry of Roads & Transport (**State Department for Transport**), the **Ministry of Energy & Petroleum (State Department for Energy)**, **Kenya Power & Lighting Company (KPLC)**, and the **Energy & Petroleum Regulatory Authority (EPRA)** - a cross-section of institutions driving Kenya's fast-growing e-mobility ecosystem.

Kenya: Africa's e-Mobility Hub

Kenya has emerged as one of the continent's most dynamic e-mobility markets - on both the **manufacturing** and **adoption** fronts.

- **Manufacturing & value chains:** Local assembly of e-motorcycles (e.g. Roam), buses (e.g. BasiGo), and charging hardware is scaling, building jobs, skills, and supplier networks.
- **Policy-led adoption:** Progressive guidelines, pilots, and national frameworks are catalysing real-world deployment and consumer uptake.

From nationwide charging-deployment studies to EPRA's regulatory work and Nairobi City County's EV framework, Kenya shows how public policy and private innovation can move in step. GIZ Kenya's Promotion of E-mobility project continues to build bridges between policy, technology, and finance.

Why This Matters at SMA 2025

At Smarter Mobility Africa, the Kenyan delegation will:

- **Share experiences and** lessons from charging-infrastructure and grid-integration work.
- **Showcase** progress on policy, standards, and regulation that other markets can adapt.
- **Explore** regional collaboration opportunities across East, Southern, and West Africa.
- **Contribute** to dialogues on job creation, skills development, and local manufacturing.

Ben Pullen, Group Director for Mobility at **VUKA Group (Smarter Mobility Africa)**, added:

“Having an organisation like GIZ and a strong delegation from Kenya is really important for Smarter Mobility Africa. This summit is a meeting place for African cities working hard to improve how we move people and goods. Sharing insight, knowledge, plans and projects is essential to accelerating progress.

Not only that – bringing these cities together creates a powerful platform for global and African solution providers and investors to connect with those shaping real change in the transport sector.”

Connect & Learn: Delegation Objectives

Beyond sharing insights, the delegation is coming to **learn and build partnerships**. Key targets include:

- **Solution providers:** Charging, energy, software, vehicles, and data/telematics.
- **Public sector peers:** City leaders, transport authorities, utilities, and regulators from across Africa.
- **Investors & financiers:** Development partners, banks, funds, and project financiers.
- **Researchers & academia:** Research, pilots, and training models for capacity building.

They'll leverage **conference sessions, curated networking, the SMA app's delegate connections, site visits, and workshops** to accelerate practical collaboration.

Michael Schuster, Team Lead Sustainable Mobility, **GIZ Kenya** shared that:

“Kenya is positioning itself as a leader in Africa's e-mobility transition, not only through progressive policies but also by ramping up real solutions on the ground. At Smarter


Mobility Africa 2025, we look forward to showcasing Kenya's progress while also learning from our peers across the continent.

For GIZ, it is an honor to facilitate this exchange and support our partners in government to connect with innovators, financiers, and regulators who are shaping the future of clean and inclusive transport."

A Platform for Africa's Future

SMA is about more than technology - it's about connecting leaders, speeding up learning cycles, and turning ideas into bankable projects. Through GIZ's partnership, Kenya's successes and challenges will contribute to shaping a continent-wide push toward cleaner, more inclusive mobility.

Smarter Mobility Africa 2025

 **30 Sept – 2 Oct** | Sandton Convention Centre, Johannesburg. For more information about the Smarter Mobility Africa, visit: <https://wearevuka.com/mobility/sma-summit/>

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About Smarter Mobility Africa (SMA)

Smarter Mobility Africa is the leading pan-African platform dedicated to accelerating the transition to cleaner, more inclusive and efficient transport systems across the continent. Hosted annually, this year it is in Johannesburg, SMA brings together policymakers, innovators, industry leaders, and investors to explore smarter solutions for moving people and goods. The event is a space for connection, collaboration and action across public transport, e-mobility, infrastructure, and urban planning.

<https://wearevuka.com/mobility/sma-summit>

Attached in the below

1. [Video interview with Ibrahim Auma, County Minister, Mobility & Works Sector, at Nairobi City County](#) - Ahead of the event, Ben Pullen also interviewed the Ibrahim Auma, County Minister, Mobility & Works Sector, at Nairobi City County, to hear more about the city's progress and priorities in advancing smarter mobility – including insights that will be shared as part of the summit experience.

- a. Raw File Version -

<https://drive.google.com/file/d/1hMjY8pBWAHPGsOKgwa0X0zHnusLMU9M6/view?usp=sharing>

2. [Event Logos & Artwork](#)

3. [Photos from SMA 2024](#)