



**The Chartered  
Institute of Logistics  
and Transport**

**INTERNATIONAL ADVANCED DIPLOMA IN LOGISTICS AND TRANSPORT  
LEADERSHIP AND STRATEGIC MANAGEMENT**

**ADIP02**

**NOVEMBER 2025 EXAMINATION**

This paper aims to establish your understanding of the general principles and applications involved in Leadership and Strategic Management. Candidates are encouraged to write critically and make use of relevant examples where applicable

**Instructions to Candidates:**

- Duration of examination: **3 HOURS**
- **Section A Question 1 is compulsory and any other Three questions from Section B**
- Questions may be answered in any order.
- Mark allocation is indicated along each question.
- Credit will be given for citing relevant examples.
- Write legibly.

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**SECTION A**

**Compulsory**

**QUESTION 1**

You are the managing director of Global- Power Trans a business that is involved in the distribution of both products and services in international markets. Recent environmental analysis reveals that the business is facing competition from other suppliers and substitute products. You have decided that the only way you can compete in these

markets is through some form of collaboration, but you do not know what form this will take.

(i) Using appropriate tools, assess the techniques and options available to establish sustainable collaborative arrangements within the market you are serving. **(20 marks)**

(ii) Evaluate the benefits, risks of a collaboration strategy you will adopt. **(10 marks)**

(iii) Suggest appropriate measures that you would use to manage the new collaborative relationships. **(10 marks)**

## **SECTION B**

**Answer any THREE questions.**

### **QUESTION 2**

Discuss the critical thinking skills **PROCESS** leaders should practice in the Transport and Logistics Industry. **(20 marks)**

### **QUESTION 3**

Assume you are working in a retail store. Use cost-benefit analysis to identify whether the sharing of order information with a supplier will reduce processing time and improve service to your customers. **(20 marks)**

### **QUESTION 4**

Undertake a stakeholder mapping of a Transport and Logistics company, using a stakeholder responsibility matrix to identify stakeholders in any collaborative partnership that organisation currently has. **(20 marks)**

### **QUESTION 5**

Evaluate the main legal and regulatory requirements that staff in transport operations spend the most time and effort managing. **(20 marks)**