



The Chartered
Institute of Logistics
and Transport

INTERNATIONAL AVANCED DIPLOMA IN LOGISTICS AND TRANSPORT

STRATEGIC NETWORK PLANNING

ADIP03

NOVEMBER 2025 EXAMINATION

Instructions to Candidates

- Duration of examination: **3 hours**
- **Answer Section A (Compulsory) and any THREE questions in Section B**
- Questions may be answered in any order.
- Allocation of marks is indicated along each question.
- Credit will be given for citing relevant examples.
- Write legibly.

Section A (COMPULSORY)

QUESTION 1

Explain in detail the following commercial terms. **(25 marks)**

- a) Fixed costs **(5 marks)**
- b) Make or buy decision **(5 marks)**
- c) Contribution per unit **(5 marks)**
- d) Breakeven point **(5 marks)**
- e) Variable costs **(5 marks)**

SECTION B

QUESTION 2

Discuss the concept of Business Process Re-engineering in improving organisational performance at any logistics company of your choice. **(25 marks)**

QUESTION 3

Explain the key benefits of implementing strategic networking practices towards achieving superior performance **(25 marks)**

QUESTION 4

Discuss any five strategies an organisation can implement to minimise the impact of risk. **(25 marks)**

QUESTION 5

Evaluate the impact of remote working arrangements on improving supply chain resilience in the FMCG sector. **(25 marks)**

QUESTION 6

Discuss the use of Customer Relationship Management (CRM) in achieving customer loyalty. **(25 marks)**