



The Chartered
Institute of Logistics
and Transport

INTERNATIONAL ADVANCED DIPLOMA IN LOGISTICS AND TRANSPORT

ADIP04

DELIVERING STRATEGIC PERFORMANCE

NOVEMBER 2025 EXAMINATION

Instructions to Candidates

- Answer any **FOUR** questions
 - Questions may be answered in any order.
 - Allocation of marks is indicated along each question.
 - Credit will be given for citing relevant examples.
 - Write legibly.
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QUESTION 1

Explain in detail the steps of strategic planning process. **(25 marks)**

QUESTION 2

Examine how supply chain integration can contribute to effective performance of the organisation. **(25 marks)**

QUESTION 3

ZUPCO intends to re-fleet by 500 buses. Examine how this strategy enhances overall performance of the organisation. **(25 marks)**

QUESTION 4

Explain the various strategies that can be employed to contribute to the overall performance of a company of your choice. **(25 marks)**

QUESTION 5

Critically examine the impact of technology on organisational performance.

(25 marks)

QUESTION 6

Evaluate the contribution of reverse logistics to the overall of performance of a logistics and transport company.

(25 marks)