



The Chartered  
Institute of Logistics  
and Transport

## INTERNATIONAL DIPLOMA IN LOGISTICS AND TRANSPORT

### MOVEMENT OF PEOPLE

DIP07

### NOVEMBER 2025 EXAMINATION

#### Instructions to Candidates

- **Answer any FOUR questions**
  - Duration of examination **3 hours**
  - Questions may be answered in any order.
  - Allocation of marks is indicated along each question.
  - Credit will be given for citing relevant examples.
  - Write legibly.
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#### QUESTION 1

Examine the factors that influence the mobility index of people in rural areas of Zimbabwe. **(25 marks)**

#### QUESTION 2

Examine how transport has contributed to the development of leisure activities in a country of your choice. **(25 marks)**

#### QUESTION 3

Analyse the role of the private sector in the provision of a sustainable urban public passenger transport. **(25 marks)**

#### QUESTION 4

Explain in detail how journey characteristics influence transport patterns and service requirements. **(25 marks)**

**QUESTION 5**

Explain why the marketing of a service is more complex than the marketing of a product. **(25 marks)**

**QUESTION 6**

Discuss the various factors that influence mode choice in most urban areas of Zimbabwe. **(25 marks)**