



INTERNATIONAL DIPLOMA IN LOGISTICS AND TRANSPORT

INTERNATIONAL BUSINESS

DIP14

NOVEMBER 2025 EXAMINATION

Instructions to Candidates

- Duration of examination: **3 HOURS**
- Answer **FOUR** questions
- Questions may be answered in any order
- Allocation of marks is indicated along each question
- Credit will be given for citing relevant examples
- Write legibly

QUESTION 1

Your company is seeking to improve its global supply chain operations. Justify the use of benchmarking as an appropriate intervention, clearly indicating the purpose and the steps that will be involved in the benchmarking process. **(25 marks)**

QUESTION 2

Using relevant examples, discuss the purpose and application of INCOTERMS in international business transactions. **(25 marks)**

QUESTION 3

Discuss the significance and methodology of undertaking an environmental appraisal in global transport and logistics operations. **(25 marks)**

QUESTION 4

'Given the competitiveness of the global marketplace, effective procurement is a key element in driving down costs and maximising operational efficiency within the supply chain.' Consider the foregoing statement and discuss how effective procurement may drive down costs and maximize the efficiency and effectiveness of an organisation. **(25 marks)**

QUESTION 5

'It is government policy to facilitate smooth and speedy flow of international traffic within the constraints of collecting duties and taxes and preventing the illegal import or export of restricted and prohibited items.' Consider the foregoing statement and discuss the key functions of Customs departments and how the seemingly conflicting policy requirements are reconciled. **(25 marks)**